

News from Franklin County Emergency Management and Homeland Security

FCEM&HS Newsletter

The Great Central U.S. ShakeOut is October 20, 2016



September is National Preparedness Month

September is National Preparedness Month! The theme "Don't Wait, Communicate. Make Your Emergency Plan Today," continues this year to remind residents to take action now and develop a plan with their community, family, and pets. Plan how to stay safe and communicate during the disasters which can affect Franklin County. Throughout the month the campaign will highlight four different topics which include Preparing with Family and Friends, Preparing through Service, Individual Preparedness and Preparing for National PrepareAthon! Day. FCEM&HS encourages everyone to participate in America's PrepareAthon! and National PrepareAthon! Day on September 30, 2016. The program is designed to make individuals more aware of which disasters could happen in their community, know what to do to be safe and how to take action to increase their preparedness. To participate, simply register at www.ready.gov/prepare. By joining America's Prepareathon!, participants commit to taking one concrete step to prepare for a hazard Franklin County may face.

FCEM&HS Meets with Mt Air Residents

FCEM&HS joined Sharon Township Police for a special meeting with residents and elected officials in Mount Air on Wednesday, July 27th. The meeting was held to discuss flood procedures and response during the flash flood warning on June 22nd. FCEM&HS provided information on weather service products issued by the National Weather Service and the USGS river gauges. Residents were encouraged to sign up for [ALERT Franklin County](#) to receive flood notifications and other severe weather information. FCEM&HS will continue working with Sharon Township to review flood level action points and additional monitoring stations.

ALERT Franklin County Marketing Campaign

In July, FCEM&HS began working with Murphy Epton to design a county-wide marketing plan to increase public awareness and citizen registration for ALERT Franklin County. The plan will include strategies for Social Media and Facebook advertising, as well as electronic communications, media relations and an animated video. The marketing materials will be provided to all 42 jurisdictions in Franklin County to use to encourage area residents to sign up for [ALERT Franklin County](#).

The 2016 Great Central U.S. ShakeOut Earthquake Drill - October 20th

FCEM&HS is urging the community to participate in the 2016 Great Central U.S. ShakeOut on October 20th. At 10:20 a.m., millions of people will [Drop, Cover, and Hold On](#) and participate in the multi-state earthquake drill to become better prepared. Earthquakes can happen at any time in any state. Being prepared and knowing what to do can help keep residents safe and survive an earthquake. [Click here](#) to register for the 2016 Great Central U.S. Shakeout or visit our website at www.fcemhs.org.

A graphic for the ShakeOut earthquake drill. It features the text "Join Us in the World's Largest Earthquake Drill." followed by "October 20, 2016" and the "Shake Out" logo. At the bottom, it says "www.ShakeOut.org".

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A graphic for National Preparedness Month 2016. It features three speech bubbles: a yellow one saying "DON'T WAIT.", a pink one saying "COMMUNICATE.", and a blue one saying "MAKE YOUR EMERGENCY PLAN TODAY." Below the bubbles is the FEMA logo and the text "AMERICA'S PrepareAthon! Ready." and "NATIONAL PREPAREDNESS MONTH 2016".



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